

# Mightybell

Mightybell is based on a simple idea: success comes from thinking big, but acting incrementally. This new social application provides a simple way for people to define and share an organized series of step-by-step, day-by-day "actions" grouped together as "experiences" around a topic or goal for others to do.

Founded in late 2010 and handmade in Palo Alto, California by Gina Bianchini and a small team of designers and engineers, the company is dedicated to unlocking the potential of real life experiences to be even more interesting, engaging, and active.

Mightybell launched beta in September 2011 and is hiring for software engineers in both Palo Alto and Boston. Mightybell offers meaty challenges for those passionate about mobile (iPhone/iOS), user interaction & game design (UX), distributed systems, web services, search & social graph algorithms, image & video processing, or programming languages. **To apply, please review the attached job description and send your resume to Sara Yu at [sara@lab8ventures.com](mailto:sara@lab8ventures.com)**

For more information about Mightybell:

- Please visit: [www.mightybell.com](http://www.mightybell.com)
- The Mightybell App is available for free from the App Store on iPhone and iPod touch or at [www.itunes.com/appstore/](http://www.itunes.com/appstore/)

## Software Engineer

### Opportunity

Play a key role in the design and development of Mightybell, a simple, yet innovative software product for becoming increasingly awesome through experiences.

Rapidly and prolifically deliver beautiful software that is fast, elegant, and functionally outstanding.

Lead by example in weekly sprints resulting in tested, working software, weekly debriefs, honest, rapid feedback, and the common goal of kicking ass with everyone operating at their highest potential.

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## Responsibilities

Translate product goals and the defined visual design and user experience into the best software possible in the time period needed.

Contribute rapid feedback and well-articulated trade-offs to the team, bringing great design sensibility and product judgment into the execution of Mightybell.

Develop and deliver full Ruby/Rails stack alongside writing application Javascript using jQuery.

Continually simplify complexity whenever and wherever possible.

Great communicator that seeks to structure system, interactions, and code to empower other software engineers working on the system to make decisions independently and autonomously in a way that is utterly consistent for end users.

## Profile

Direct experience building and scaling consumer Internet web applications, including caching strategies and latency optimization. TDD/BDD-oriented development practice and experience is required. Familiarity with Cucumber and RSpec are a bonus.

Direct experience creating production-quality HTML/CSS/Javascript code with thorough browser compatibility and web standards.

Delivered a project that shows the world your potential, even if it is not fully realized, yet.

Show a natural ability to design and deliver beautiful software interactions with simplicity and elegance.

Passionate about building and being a part of an amazing team and, as a member of that team, putting your mark on the world through a product used by the entire Planet Earth.

Unquenchable thirst for learning, rapidly seeking out and incorporating feedback, and delivering improvements faster than the rest of the market.